



Variable Rate Planting

“WHAT IS THE SEED COST DIFFERENCE?”

Variable rate planting technology should not be viewed as a cost-savings tool. The value from this service is seen in the yield potential gained from placing the right seed, on the right soil, at the right population.

CUSTOM SOLUTIONS

Do you have a planter with variable rate population capabilities, but don't know where to get the right prescription for your field? Seed2Soil® together with SciMax Solutions can help! Your Latham representative will work one-on-one with you to write prescriptions for your planter and seed variety on an individual field basis.

NEW APPROACH

Prescription maps have been the norm for producers currently using variable rate planting technologies. However, this program brings value unmatched by these traditional practices. Our approach is to write population prescriptions using information about past yield history from a yield monitor, soil types within the field, hybrid variety selection, tillage practices, fertility levels and more, with special consideration for the seed technology and equipment you are using.

PROVEN RESULTS

Partnering with SciMax solutions, we have access to proven results for over 62,000 acres. According to 2009-2010 data, an average increase on very marginal ground was 8 bushels per acre and 4 bushels per acre on better ground of similar soil types.

For more information on how Seed2Soil powered by SciMax can help you maximize yield from your acres through Variable Rate Planting, contact your Latham representative today at 1.877. GO LATHAM (1.877.465.2842), or email us at seed2soil@lathamseeds.com!

